

Half-Day or Full-Day Tutorial

Business Rules from A to Z

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This seminar explains what rules, decisioning and related technologies are about, and identifies the business and technical opportunities they offer your company. It provides clear, authoritative insight into the essential concepts, techniques and tools. Find out what you need to know to be successful in your organization on a point-by-point basis, amplified by far-ranging professional experience.

Critical areas of practical importance are explained, including where and how business rules fit with data modeling, process modeling, IT requirements, business and project strategy, enterprise architectures, legacy modernization, semantics, knowledge retention, and much more. Different types of rules technology are identified and reviewed and insights are presented about where and how – and when – they can be best applied. You also get a first-hand update on recent standards activity, and what it means to you.

Special emphasis is placed on how to improve communication with business people and to express business rules clearly and consistently. Rule management is also discussed, along with related tools and techniques. That sets the stage for re-envisioning governance in the organization, and the process by which policy and regulation are deployed and managed.

If you are looking for a way to get up to speed fast on business rules, or get the latest and best scoop on what's happening in this dynamic space, this seminar is for you. *Come prepared with the questions you want answered!*

- What business rules are and why they matter
- Enhancing the requirements process
- Communicating more successfully with both the business side and IT
- How to capture and manage business rules
- Where business rules fit with data and system requirements
- Tools, techniques and pitfalls